



## Shuswap Youth Soccer Board Meeting

June 15, 2019

Attendance: Graeme, Angela, Anitra, Kari, Tracey, Ted, Chad, Alun, Chad, Dale, Rob, Amy

Guest in Attendance: None

Regrets: None

**1. Call to order** 9:00 am

**2. Approval of Meeting Minutes:** 1<sup>st</sup> Graeme / 2<sup>nd</sup> Tracey

### **3. 2019 SYSA Scholarships:**

- Rules of SYSA Scholarship applications reviewed
- Round table to go over ranking criteria
- Winners Girls: Amy McCaskill, Boys: Liam Jakobsen

### **4. Community Fundraising request:**

- 1<sup>st</sup> **Request Ursulak** Fundraising request via email, wanting to sell freezies at Little Mountain during wrap up weekend. Proceeds used to bring refugee families to Salmon Arm through the Salmon Arm Church.
  - “ Motion to deny Ursulak fundraiser as per fundraiser email ”
  - 1<sup>st</sup> Kari, 2<sup>nd</sup> Anitra
  - Unanimous Decision to deny
- Need to review potential allocation for donations and bring to the AGM.
- ! SYSA Teams to sell at SYSA events
- !
- 2<sup>nd</sup> **Request:** Kristine Wickner for Okanagan College: wanting to give away freezies at the House league “wrap up weekend” and promote day camps that the College is offering through out the summer.

### **5. House Play downs/ Volunteer BBQ:**

- ! Tracey – Licensed with Serving it Right, has obtained a “Special Event Certificate for the alcohol at the Volunteer BBQ, only Serving Beer and Coolers
- ! Meal – Allotting \$500 for the meal
- ! No Parking at Fire hall
- ! Door prizes: Whitecap Tickets, 1 House Registration, 1 registration for EFS Soccer Camp, Kari to donate Movie passes, Street Soccer Registration
- ! Master of Ceremonies: Usually Kevin

- ! Development/ Select Raffle Draw is done

## **6. TOYSL Play downs/Wrap Up Weekend/ Dev>Select Banquet:**

- ! Need help with field Set up/ takedown at Little Mountain and Blackburn
- ! Need to have someone at the Host Tents; one at Blackburn and one at Little Mountain
- ! June 21<sup>st</sup> Wrap up weekend for Timbits
  - o Could we ask ASA about donating time? Could Tricia Martin help out at one of the fields?
- ! Ian Gray GM Year End BBQ for house, the men's league team Outlaws are required to help cook as per their sponsorship terms.
- ! Development/ Select Banquet
  - o Trish Martin will MC, she has requested a write up from the coaches on each team, short, 5 sentences about their team
  - o 4 awards that were decided on by the Technical Committee were: Coaches Award, Heart and Hustle, Most Improved and Most Inspirational
  - o Kari will do up certificates that we can handwrite names into
  - o Flowers will be bought for graduating players
  - o Pot Luck Style so that each team is feeding its own group
  - o 9 teams partaking

## **7. Shore and Score Tournament/ Fields**

- ! Football is not giving up their fields
- ! Tournament Friday/ Saturday is not enough quality fields
- ! Can we take out a division?
- ! Friday/Saturday Tournament from 10 am on?
- ! Kari to communicate with Mark at SA Football about tournament, and fields
- ! Shore and Score logo contest at the Development/Select Banquet- blind vote

## **8. ASA Sponsorship:**

ASA understanding was that they made a verbal commitment to Kevin that they would sponsor for 3 years @ \$3000/ per year, and that their logo would be on everything (i.e. House Jerseys and Select Jerseys), they had been given the perception that they were on everything

5-year sponsorship is too long for ASA to align with their marketing direction  
ASA would like to be involved, they would not just like to be the sponsor, they would like to contribute volunteer hours etc., they enjoy the "feel good" portion on the sponsorship, getting out to see their dollars at work

They would like to have an AD in the Shore and Score Tournament Package  
Al/ Sandy did inquire about having the ASA Logo on the sleeve of the house jersey, in addition to the already McDonald sponsored shirts

They inquired about how the house sponsorship of the jersey works, as they feel they would gain bigger benefit by sponsoring house as they are dealing with a local market base, not the market base that is generated from the communities that our select/development teams visit.

- ! AI/ Sandy did mention that when the house soccer contract comes to maturity with Avanti, that they would like the opportunity to be SYSA's one stop shop for all things soccer related or have the ability to give us a quote.
- ! They thought their logo would be a good addition to the front of the house jerseys as a small logo as they don't have to do another print location.
- ! Contract dates were from September 1, 2018 until August 31, 2021
- ! McDonald's contract is \$6000, they get house and all of street soccer
  - o Can't Sponsor the 3-5 age group as Tim Horton's has that secured
- ! Need to invoice them for \$3000 for the 1<sup>st</sup> year of their contract

## **9. Round Table Discussion:**

- ! Meeting schedule for over the summer
- ! Kari to meet with Winston Pain re: Governance/ Advisement
- ! Feasibility study for Little Mountain 3
- ! Dale to Initiate Quote for Bubble is to get an idea of Cost
  - o Bubble to be removable and able to handle the snow pack
- ! Graeme discussed with the board the possibility of TOFC using Salmon Arm as summer camp location, TOFC would bring its coaches (who also coach in the Whitecaps Academy System) and would run a camp for youth ages 9-12
  - o SYSA would need to provide the field space, and encourage people to register
  - o Need to let David Broadhurst know our commitment, don't want to step on EFS Soccer School (Saibo) Toes

**10. Adjournment:** Meeting Adjourned at 12:09 pm

**11. In-Camera Meeting: 12:10PM. Motion 1. Tracey; 2<sup>nd</sup> Antira.**

**Next Meeting July 8<sup>th</sup> 5:30 pm**